

PFLI Board Meeting

January 27th, 2017

Attendance:

<u>Name</u>	<u>PFLI Position</u>	<u>Club</u>
Mike DiRenzo	President	HCC
Carol DiRenzo	Recording Secretary	HCC
Peter Herzog	Board	HCC
John Barnett	Treasurer	Bellport
Tom Crosley	VP2	IPG
Bob Warshauer	Education	HCC
Dale Goldstein	PSA Rep	MGNCC
Suzan Goldstein	Advertising	MGNCC
Frank Kirshenbaum-Youth Showcase		Syosset
Joe Pellicone	Website	IPG
Dave Curtin	Delegate	Nassau
Barbara Ross	Delegate	Sweetbriar
Vivian Bass	Delegate	Syosset
Lydia Seib	Delegate	Bellport
John Heidecker	Delegate	NWPLI
Dick Hunt	Competition	Wantagh
Andrew Kurchey	Delegate	Lindenhurst
Roni Chastain		Syosset
Uris McKay	Delegate	FSEQ
Pat Walsh	Delegate	SSCC
John Brokos	Delegate	Freeport

Mike Called meeting to order at 7pm.

Motion to accept December minutes, 2nd, accepted.

*It was noted that John Bennett was not at the last meeting as mentioned in the Dec. minutes.

Treasurer's Report

John sent the Treasurer's report to the board, Mike asked if there were any questions. John inquired about the gratuities for the custodians and when they should be sent out.

He also mentioned that the online ticket fees for the Spring Spectacular will be deposited into our account within 24 hours after the event.

Frank said he used online ticket vendor for free tickets and it worked great.

Motion to accept Treasurer's report, 2nd, accepted.

Youth Showcase

Frank sent out info, he is waiting to hear back from Charlie Burke at the PSA regarding the database. He should know by the end of the week.

Mike said one of the teachers asked about the dates on the form as there are two, March and April. Frank said our's is the March date, April date is for PSA.

Mike was asked several other questions by teachers regarding traditional b/w photos, digital files for print submissions and how/when entries are picked up.

Frank said he would send out an e-mail regarding digitals and print submission and what is required for both.

Salon Group

Discussion about our proposed salon group for next year. Dick suggested using a 24 point average from PFLI scores as criteria for entry into this group. As most clubs do not have a Salon or Master group using a formula might be the best way to select members for Salon. Also, should we move them up or down, should they have to keep up up to stay in the group, for how long? These questions came up. Some clubs have a lot of members in their A groups. We will need to come up with a formula in order to populate this group. Suzan suggested submitting work.

Pat said was that the PFLI competitions have been changing from the original concept as an inter-club competition (like the PSA inter-club competitions), to an individual competition (like our club competitions). Forcing club members to advance to the salon group based on individual scores would mean that the smaller clubs, which make up most of our membership, would no longer be able to submit a full slate of 5 entries in A since their best A workers would be forced to move into Salon. Most clubs would not have enough (5) members who would qualify for Salon and so would also be unable to submit a full slate in Salon. The result being that PFLI would become a totally individual competition, except for the few largest clubs. Some clubs are still interested in club standings vs individual standings. That is not something we have allowed members to choose in the past. Placement has always been based on scores.

Carol suggested letting individual clubs submit members they feel are qualified, up to 15 images. the same as our B and A groups with only one image per maker allowed. Several clubs have more than 5 qualified makers. Vivian asked “why not keep it the same 15 as the other groups” . She doesn’t agree with the “24” base #.

We want to make this fair for all club members. Tom is absent so we have tabled further discussion until next month.

Spring Spectacular

We have decided to use the online ticket sales as one mode of purchase ts year for our Spring Spectacular. John said it could be up and running in a few days. (as of this writing it is)

We now have 4 different ways to sell tickets: Pre-event \$30 per ticket unless otherwise noted

1. Online ticket sales- \$30 plus fee
2. Mail check directly to John for amount of tickets needed, he will mail tickets
3. Collect money and dispense tickets at Feb and March meetings
4. Day of event, tickets sold at the door- \$35

Note: ALL tickets must be accounted for and/or money handed in.

Many board members and delegates have sold tickets in the past with no issues. Each delegate can decide what responsibility they want to take on regarding ticket sales.

Only 3 clubs did not account for their tickets last year. We will match up the tickets sold to the stubs on the day of the event.

John will send an e-mail blast about the online tickets and web page. Ticket prices should be on the flyer.

These board members and delegates have committed to taking tickets to their clubs and selling them.

John Brokos-Freeport, Frank Kirshenbaum- Syosset, Bob Warshauer, HCC, Dick Hunt-Wantagh, Suzan Goldstein- Manhasset, Great Neck, Uris Mckay-SEQ-Flushing, Dave Curtin-Nassau.

Mike also mentioned the raffle prizes he has been receiving from various vendors. Many of the same companies have sent prizes for this event including Portrait Pro, Tamron, Scheider Optics, Photomatix, Tiffen, Spinlight, Think Tank, Alien Skin, etc.

Lindsey Adler from Canon Explorers of Light will be the guest speaker for this full day event. The flyer has her photo on it, some thought it was one of her models. Her lecture will be about creativity in photography using lighting and Photoshop. We encourage placing flyers in schools and libraries to generate interest and sales. Andrew suggested changing the font color where it says "Students are FREE with ID."

Note: Mike will bring a large eraser board to put the winning raffle #'s on. We also need volunteers for the day of the event.

Sunday Lectures

Bob said we were cancelled from the auditorium for the April lecture and the the basement meeting rooms are booked. We decide to cancel totally as the conference room is too small. Going forward we may book our Sunday lectures in the basement rooms A and B to avoid a conflict from the library. Bob has several speakers lined up for next year. We avg. around 40-50 max so these are sufficient. We will keep our competitions in the auditoriums whenever possible.

Photorama

Peter has stepped up to chair the Photorama but he will need HELP. We can longer use Planting Fields asa venue due to their policy on no birds and animals.

We may go back to Bayard Cutting Arboretum in Oakdale. Several other suggestions were made, Cradle of Aviation, Old Bethpage, we need to find out what they allow.

Competition

We are considering allowing 3 D images into competition. Roni Chastain brought an image for review. No one is sure of the cost. Dick said this should be ok future competition. Peter mentioned Glenn Hudson at HCC wrote a Windows based wireless scoring program, Dick is going to ask him about it.

Note: As of this writing we have used this system in our February competition. Dick talked about the new scoring for LV end of year competition. We've had 9 judges for the past 2 years but he only has 6-7 judges who qualify that meet the requirements in both prints and digitals. We have multiple judges who belong to the same club so we may have to use less judges, possibly 6 this year for our end of year LV awards competition. We will need to decide on this .

Motion to adjourn, 2nd.
Meeting ended 8:30 pm

Carol DiRenzo
Recording Secretary